

New Benefit for *Weddings Beautiful Worldwide* Members

BRIDES-TO-BE Mailing List

Imagine being able to reach out to all brides within a 30-mile radius of your zip code as they are starting to plan their wedding. *Weddings Beautiful Worldwide* has reached an agreement with a prominent national data marketing company that will provide you with a quarterly mailing list of Brides-To-Be with wedding dates at least 8 months away! We are pleased to offer this exciting new opportunity to all WB members!

You Control Your Cost

With our agreement, you will be able to receive these names for only 99 cents per name with a minimum of 50 names. You choose the number of names you wish to receive each quarter and the names, addresses and wedding dates of these brides will be sent to you via email (excel format) or we can provide you with pre-addressed labels (additional \$25). By designating the number of names you receive, you will know what your maximum charge will be each month. Most importantly, the low price means it's low risk, and will take very little out of your advertising budget. The data company we are working with is offering us a very low price because they are considering all members as one customer.

Note: You may sign up to receive 50 - 500 names. In the event there are fewer names available than the number you designated, you will only be charged .99 cents per name you receive. If your zip code results in 15 or fewer names, you will be charged a \$15 minimum fee. If the bride count for your zip code is zero, you will not be charged for that month.

Enrollment Information

If you wish to enroll, complete and fax this form to 804-342-6062 or email KathyC@nationalbridal.com. The names and addresses of the Brides-To-Be will be emailed on a quarterly basis to the email address provided in the months of Mar/Jun/Sep/Dec. Your credit card will be charged on or around the 15th of that particular month and you will receive your mailing list via email (excel format) between the 20th and the end of the month. If you requested mailing labels for an additional \$25 fee, they will be mailed to you no later than the end of the month. If you wish to cancel, you must notify *Weddings Beautiful* in writing by the first day of the month. The list you receive will contain names and addresses only - no phone numbers or emails.

Enroll Today - Fax to 804-342-6062

I wish to receive # _____ names on a quarterly basis. (50 to 500 names)

Pre-addressed mailing labels for \$25 additional fee. (Circle one) **Yes** or **No**

Business Name _____ Contact Name _____

Address _____

City _____ St _____ Zip _____

Phone # _____ Fax # _____

Email _____

Credit Card # _____ Exp _____ Sec Code _____

Cardholder's St # _____ Cardholder's Zip Code _____

Weddings Beautiful Worldwide • 2225 Grove Avenue, Richmond, VA 23220